

Waldegraves



**Experience Holiday Home
Ownership by the Sea**

ownership.waldegraves.co.uk



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Discover your personal coastal retreat on beautiful Mersea Island.

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Overview

Welcome to Waldegraves, a family-run holiday park on Mersea Island in Essex, looking after happy guests for over 75 years.

Our story began with Jack Lord on a Mersea farm back in the 1940s. His son David grew it into the great park you see today, and the Lord family still runs Waldegraves with that same care.

Benefits of Ownership

Owning a holiday home at Waldegraves is so much more than the place itself; it is a way of living.

- Direct access to the beach
- 11-month season by the sea
- Free live entertainment all season
- Family-run for over 75 years
- A welcoming owner community

Why choose us?

We are still proudly run by the Lord family, two generations on. Many of our owners have called Waldegraves home for over 25 years and that says a lot.

You are not joining a corporate park; you are joining a community of families who watch the same sunsets year after year.

Come and feel the difference.



Family run for over 75 years



Free park entertainment



Direct beach access



Friendly owner community



**Open 11
months of
the year**

Life as an Owner

Slower mornings, longer summers, a coastline you can call your own.

Picture weekends that begin with a quiet walk along the beach, lazy afternoons fishing on the lakes or playing pitch and putt, and evenings rounded off with a Sunday roast at The Granary.

Owners enjoy free swimming passes, exclusive events, and a peaceful place by the sea, theirs to share with family and friends.

Coastal bliss

Mersea Island is famous for its colourful beach huts, native oysters and miles of unspoilt coastline right outside your door.

Our park sits directly on the seafront, with direct beach access, a slipway for owner boats and beautiful tidal views.

Exclusive benefits

Owners enjoy a wide range of perks designed to make every visit feel that little bit more special, all year.

From swimming passes and fishing rights to invitations for owner-only events and our annual Garden Competition, something is always happening.



Pet Friendly

Bring the whole family. Dogs are welcome on beaches and walks.



Gardening

Each holiday home has a garden, with a popular annual prize.



Fishing

Stocked lakes for coarse fishing, plus sea fishing on your doorstep.



Our Holiday Homes

Whether you picture yourself in a stylish two-bedroom static caravan or a spacious twin-unit lodge with wraparound sun deck, we have a holiday home and a plot to suit every budget across the park.



Static Caravans

Two and three-bedroom statics from the leading UK makers, brand new.

FROM £31,995



Lodges

Premium twin-unit lodges with full residential specification and elegant contemporary finishes.

FROM £149,995

Brand new

Latest models from ABI, Willerby, Swift, Pemberton, Carnaby and more.

Preloved

Quality pre-owned holiday homes from **£31,995**, the perfect first ownership step.



Scan to view our stock online

Introducing our Exclusive New Developments

LUXURY LODGES
FOR SALE ON THE
ESSEX COAST

Park View and Elmwood are our two newest developments, designed for owners who want the best of coastal lodge living.

Both sit in beautifully landscaped settings just minutes from our beach, with premium plots, generous decking options and contemporary designs.



Park View

18 exclusive twin-unit lodge plots set in our most prestigious position.

Park View offers premium specification and stunning views across park and coastline.

Elmwood

39 spacious single-lodge plots in a quiet, leafy corner of the park.

Elmwood is ideal for owners wanting premium living, peaceful and private.

Made for us... *loved by you!*

Premium specification, designed around how owners live. Choose from a curated range of brand-new lodges across both developments, from open-plan two-bedrooms to four-bedroom layouts perfect for the whole family.



Holiday Home Plots

Each plot at Park View and Elmwood is positioned to make the most of light, privacy and outlook. Available plots are shown below; reserved and sold plots are clearly marked, alongside the wider park.

■ Park View ■ Elmwood



Owner Benefits



Private parking bays



EV charging points



Super fast WiFi



11 month season



30 year twin lodge licence



15 year single lodge licence



First year's site fees included



 Scan to learn more and book a VIP tour

Book a VIP Tour

Walk through your favourite lodges, in person.

Our VIP tours give you unhurried time on park, a guided walk-through with the team, and the chance to find your plot.

Our Facilities

Everything you need for a great holiday is here on park.

From our outdoor heated swimming pool and 18-hole pitch and putt course to The Granary restaurant, the Wheatsheaf Clubhouse, the Courtyard Takeaway, our family games room and the play areas, all included.



Includes free live entertainment for everyone!



Scan to view our entertainment

Live entertainment

More than one hundred acts a year take to the stage at the Wheatsheaf Clubhouse, from chart-topping tribute nights and live bands to family shows, gameshows, weekly karaoke during peak season and our big Bank Holiday specials.



Outdoor heated swimming pool

Our outdoor heated swimming pool is the heart of the park in summer, with sun loungers and plenty of space.

Owners receive up to six free swimming passes per holiday home, perfect for friends and family.



**FREE SWIMMING
PASSES FOR OWNERS**

Maximum of 6 passes per owner.

Granary Bar & Restaurant

The Granary is the place where the park comes together, whether for a pint after a beach walk, a relaxed lunch with the grandkids, or our much-loved Sunday roast.

Open daily through the season, with a refreshed menu, classic pub favourites and freshly cooked specials.



Kids Club

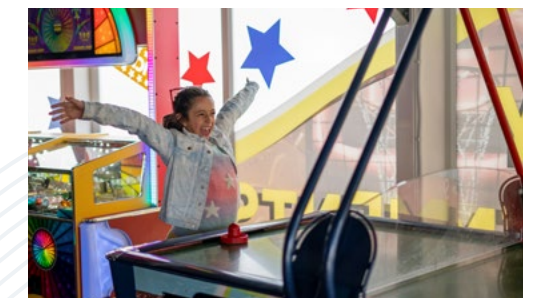
Our friendly Kids Club team keeps the youngest guests entertained throughout school holidays and half-terms, with games, crafts, party afternoons and visits from our park mascots Sammy and Bonnie. Mums and dads get a bit of downtime too! Look out for the printed programme.

Other great facilities include:



The Wheatgrain Shop

On-site shop for daily essentials, fresh bakery items, newspapers and a small off-licence, so there is no need to leave.



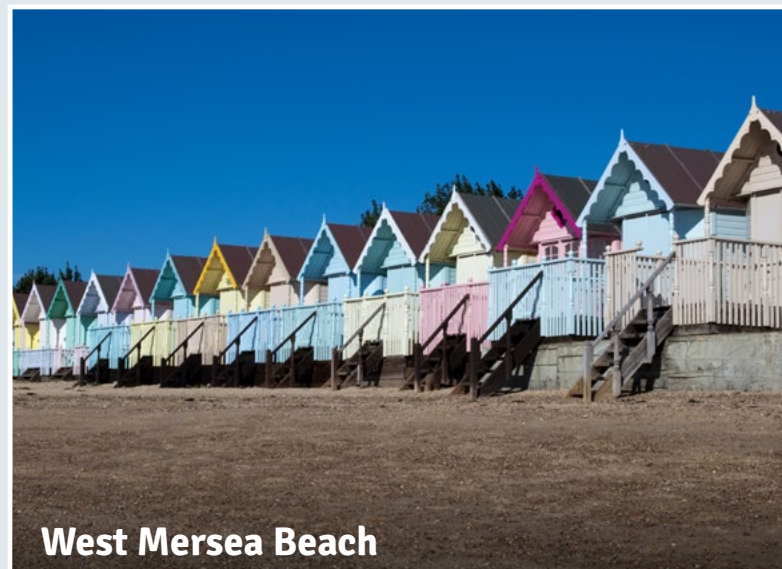
Games & play areas

Indoor family games room with arcade machines and pool, plus outdoor play areas, crazy golf and FootGolf for the kids.

Life on Mersea Island

Step beyond the park and explore Mersea.

Mersea is famous for its native oysters, the colourful beach huts at West Mersea and the windswept beauty of Cudmore Grove. Wander boatyards, try fresh seafood at The Company Shed, walk the seawall paths and watch boats drift across the estuary at sunset.



Much more to explore

Within a short drive of the park you will find Tiptree, home of the famous jam-makers, the Mersea Vineyard for a relaxed afternoon tasting, and the historic city of Colchester.

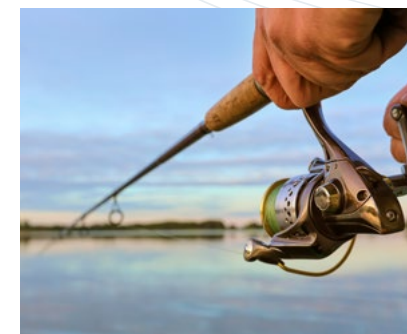
Whatever the season, the island gives you a different reason to come back, from autumn oyster festivals to estuary regattas.

ENJOY DIRECT
ACCESS TO
THE BEACH

Activities at Waldegraves

There is plenty to keep everyone busy without leaving the park.

Whether you fancy a round of pitch and putt, a quiet morning down by the lake, a family bike ride or beach walk.



Gone fishing

REDUCED RATE SEASONAL
TICKETS OFFERED TO OAPS

Four well-stocked freshwater lakes are open to owners and guests for coarse fishing, with carp, tench, bream and roach all making regular appearances.

Sea anglers can fish straight from the beach in front of the park, with permits available from reception.

All things golf

- 18-hole pitch and putt course
- 10-bay undercover driving range
- 9-hole dedicated FootGolf course

Our 18-hole pitch and putt course winds across the western edge of the park, with a 10-bay undercover driving range.

Younger players love the new 9-hole FootGolf course, kicking from tee to green.



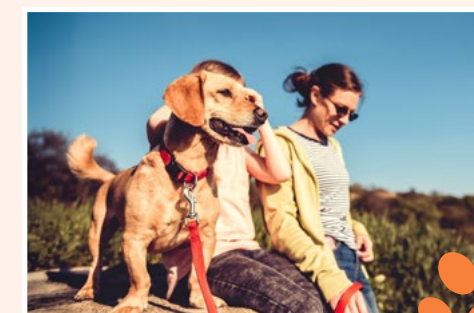
Log off and walk on

Slip into your boots and head straight from the park onto the beach, the seawall or the footpaths that loop the island. The salt air, wide skies and the rhythm of the tides do their quiet work.

Furry friends welcome



Dogs are welcome right across the park, on the beach and on every walking route, with off-lead exercise areas and free dog bags from reception. Many holiday homes are pet-friendly, so the whole family can come along.





Enjoy your holiday home in 4 steps

Steps to Ownership

Becoming an owner at Waldegraves is straightforward, friendly and entirely unrushed.

There is no pressure and no hard sell, just a sales team who love the park, plenty of time to look around, and a clear, simple process to follow once you are ready.



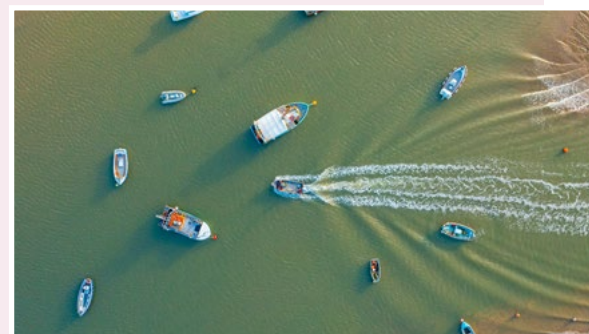
It starts with a visit

Come and spend a few hours with us. Walk the park, see the facilities, meet our friendly team.

We will answer questions and let you take it in at your own pace.

Explore the local area

Take a wander into West Mersea, try oysters at The Company Shed, drive over to Cudmore Grove, or soak up the views from the seawall and picture this becoming your second home.



Choose your holiday home

Once you have a feel for park life, we will help you find the right holiday home and plot, whether a pre-owned static or a brand-new lodge on Park View or Elmwood.



Move in and relax!

When you are ready, we will handle the paperwork, prepare your plot and connect everything up, so that on the day you collect the keys, all that is left is to relax.



Scan to learn more and book a VIP tour

Book a Park Visit

Booking a park visit is the easiest first step. Pick a date that suits, let us know what you are looking for, and we will have everything ready when you arrive, including a welcome.

Frequently Asked Questions

We have gathered some of the questions most often asked here.

If yours is not covered here, please get in touch and our sales team will be happy to help. There is a fuller list inside the welcome pack and on our ownership website.

1. How long is the park open each year?

Waldegraves is open 11 months a year, closing only between 15 January and 15 February for maintenance and a well-earned rest for the team.

2. What's included in the annual pitch fee?

Pitch fees cover utilities such as water, waste, sewerage and security, plus the rates set by the council, road maintenance, lighting and general upkeep.

3. Can family and friends use my holiday home?

Absolutely. Friends and family are welcome to use your holiday home, and every owner gets six guest passes for the swimming pool and entertainment programme.

4. Is finance available on a new holiday home?

Yes, finance options are available on most new holiday homes and many pre-owned units. Our sales team will be happy to walk you through.



Discover our Holidays

Not quite ready to own? Try us for a holiday first.

Our caravan rentals, touring pitches and camping field are the perfect way to experience park life before taking the step into ownership.



Self Catering



Touring



Camping



Caravan holidays

Our rental fleet is one of the newest on Mersea, with every holiday home under seven years old.

All caravans sleep up to eight, with three bedrooms, central heating and gated sun decks.

- Sleeps up to 8
- Double glazing
- Central heating
- Fully equipped kitchen
- Bed linen included
- Available all year round



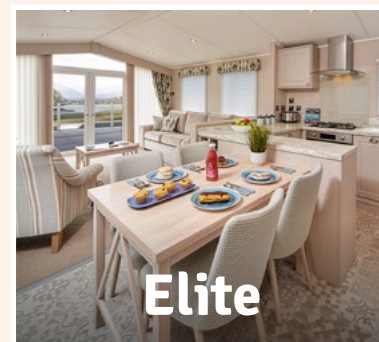
A caravan holiday for every taste and budget



Gold



Platinum



Elite

Try before you buy!

Stay with us, then buy.
We refund the holiday cost.*

*Terms and conditions apply.

Touring holidays

Tourer pitches start from just £20 a night and include free entertainment, free swimming passes, free wash facilities and free washing-up points.

Choose from grass pitches with electric hook-up, hardstanding pitches for motorhomes, or seasonal pitches for a summer-long base.

- Electric hook-up pitches
- Seasonal touring pitches
- Hardstanding for motorhomes
- Group and rally bookings



Camping holidays

Pitch your tent on our family-friendly camping field, just a short walk from the beach, the swimming pool and the Wheatsheaf Clubhouse.

The same great value applies, with free entertainment, free pool access, modern wash facilities and friendly neighbours all included.

- Modern wash facilities
- Family-friendly camping field
- Short walk to the beach
- Free entertainment included



**Entertainment,
activities and
great facilities**

Make the most of every visit

Whichever way you choose to stay, every guest enjoys full use of the entertainment programme at the Wheatsheaf Clubhouse, our heated swimming pool, the play areas, The Granary and the wider park.



Scan to learn more
and book a holiday



**Start your ownership journey
and book a park visit today**



Scan to learn more
about ownership

Waldegraves



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